



National Forum to Accelerate Middle-Grades Reform

President- Bruce Vosburgh, Pennsylvania

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Executive Director – Ericka D. Uskali, Ed.S.

We are excited to announce a partnership with Emerald Owl Productions (EOP), a professional laser show, lighting, sound, & entertainment company. The concept of the EOP Experience was created in 2001 by middle school students as a way to help people just after the September 11th terrorist attacks. We chose to partner with Emerald Owl Productions for several reasons:

1. The EOP Experience! *Unforgettable Intangibles + Data-Driven Results = The EOP*

Experience! Educators understand that the intangibles at a school are often what make it a special place. EOP provides a fun, age appropriate, hands-on experience that creates a meaningful memory for students.

2. Schools to Watch: We know our Schools to Watch schools (and those interested in pursuing STW designation) want to increase student leadership opportunities. EOP offers 2 educational components (perfect for STEM & business education): How Lasers & UV Lights Work, and How a Small Business Operates. They developed a curriculum that gives students a chance to play an active role in the planning of an event, which gets kids involved in something meaningful for their school while they learn valuable leadership skills and real-life lessons. It is so important for kids to feel they belong to something and EOP leadership opportunities give students who may not be inclined to join clubs or other activities a way to build a deeper connection with their school community.

3. Connects with students: The EOP Experience uses technology and interactive fun to bring your school together. Their events are structured and get kids off their devices for a few hours. The provided activities will reach and connect with a wide range of students.

4. Opportunities for Staff: The EOP experience lets staff members have fun, enjoy bonding time with students outside the classroom, and even get some incentives themselves.

5. Fundraising: EOP offers a unique, data tested, financially risk free fundraising model. Use the EOP Experience to generate money for your school or for a selected charitable cause- part of service learning!!!

Feedback from schools who have worked with Emerald Owl Productions cites their professionalism, saying the EOP Experience helps build a new tradition that students, staff, and parents will look forward to each year. Their reasonable fee structure offers a risk-free opportunity to partner with them to create a truly memorable experience for your students and staff.

If you have questions, please contact me at 217.469.6299 or erickauskali@middlegradesforum.org

Thank you.

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Executive Director
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