

# **BETHEL PARK DRIVE IN LASER SHOW SPONSORSHIP GUIDE**

## **Goals of Event:**

- \* Bring the community of Bethel Park together in a way that is fun, memorable, and safe
- \* Do something different, unique, and provide our residents and guests a true “wow factor”
- \* Provide an opportunity for all schools in Bethel Park School District to earn needed fundraising dollars
- \* Be innovative and do something memorable when most places are canceling events
- \* Fund all costs through sponsorship which allows our schools to keep 100% of the ticket sales at their respective schools

Note: All sponsorship levels also include all benefits in the lower levels.

## **\$100.00:**

- \* Provide Municipality of Bethel Park coupons, flyers, ads, etc. that will be placed in “Customer Goodie Bags”; these bags will be distributed as people show up for the event

(We will tell you one week in advance how many tickets have been sold so you can estimate how many to provide.)

## **\$250.00:**

- \* Framed certificate of appreciation to display in your business
- \* Business name listed in Bethel Park Chronicle
- \* Entered into drawing to be upgraded to a \$2,500 sponsor at no extra charge

## **\$500.00:**

- \* Business thanked and recognized as a sponsor on a recorded radio loop that will play throughout the drive in experience
- \* 3 entries to be upgraded to a \$2,500 sponsor at no extra charge

### **\$1,000.00:**

- \* 15 second commercial on the recorded radio loop that will play throughout the drive in experience
- \* Business card sized ad in the Bethel Park Chronicle

### **\$2,000.00: (Only 6 available)**

- \* 30 second commercial on the recorded radio loop that will play throughout the drive in experience (takes the place of a 15 second commercial)
- \* 1/4 page ad in Bethel Park Chronicle

### **\$5,000.00 (TITLE SPONSOR) 2 available**

- \* Business name included in tagline just below event name in all advertising (Ex: Holiday Light Extravaganza brought to you by ABC, Inc. & XYZ, Inc.)
- \* Opportunity to welcome people to the show on the live radio broadcast
- \* 1/2 page ad in Bethel Park Chronicle
- \* Free visit from the **EOP SLIME MACHINE** to your place of work, company picnic, etc. in Spring or Summer 2021 (Slime the boss, slime your coworkers challenge)

### **\$9,500.00 (EXCLUSIVE TITLE SPONSOR) 1 available**

- \* Business in the title of event name (Ex: Welcome to the XYZ, Inc. Holiday Light Extravaganza)
- \* Full page ad in Bethel Park Chronicle

### **NOTE:**

Exact date of event will be set once sufficient sponsorship is collected. This ensures we will not be risking any tax payer dollars to pay the cost of the event.

If sponsorship to have the event is determined to be insufficient and the event is canceled, your sponsorship contribution will be 100% returned.